Swiss Diagnostics Start-Up Day 2018

diagnostics goes digital

Thursday, June 21, 2018
University of Applied Sciences and Arts Northwestern Switzerland (FHNW)
4600 Olten, Switzerland

www.swissbiolabs.ch
Invitation

Dear Colleagues

You are cordially invited to the 2nd Swiss Diagnostics Start-Up Day on 21 June 2018 at CenterCity Olten.

Swissbiolabs challenge «small rocks big» – the success story continues

The swissbiolabs association can look back on a successful 2017. True to the motto «small rocks big», the first swissbiolabs challenge saw awards conferred on three promising diagnostics start-ups, whose positive development we continue to follow and support.

At the 2nd Swiss Diagnostics Start-Up Day, the main focus of the event will again be on the swissbiolabs challenge. Selected diagnostics start-ups will be competing for the swissbiolabs award and will present their business ideas in two pitching sessions. This year’s award winners will be chosen by a prestigious jury from the worlds of business and science together with the president Derek Brandt.

2nd Swiss Diagnostics Start-Up Day – under the auspice of diagnostics and digitalization

The central theme of the start-up day is digitalization in the field of diagnostics. Digitalization is one of the great dynamic developments of our time, which not only poses challenges, but also offers countless new opportunities. The key ideas of the day in this regard range from better healthcare to personalized medicine.

In three fascinating presentations, representatives of Ava, GoCarb App and SenTec will explain the wide-ranging and multifaceted role of digital diagnostics in different fields of application. The swissbiolabs association has set itself the goal of enhancing diagnostics in Switzerland and promoting business ideas and talents. In this regard, Swiss Diagnostics Start-Up Day is a special and important network event for the industry. We recommend that you too make use of this day to meet with representatives from the worlds of business and science and to share ideas with participants and speakers at the get together.

Join us on 21 June 2018!

Together with our cooperation partner BaselArea.swiss, our sponsors and supporters, we look forward to welcoming you in Olten.

Dr. Dirk Schneider
President of swissbiolabs

«As a result of winning the 2017 Swissbiolabs Award, Resistell received significant promotion and increased visibility on the diagnostics market. It also opened up a vast network of potential industrial partners to develop the product with.»

Dr. Danuta Cichocka
Winner Swissbiolabs Award 2017
Resistell

«Digital innovation in diagnostics will help us to shape healthcare delivery, to optimize resources, and to ultimately benefit the individual patient.»

Dr. Matthias Essenpreis
Chief Technology Officer,
Roche Diagnostics

«To jointly participate with start-ups and companies at the Swiss Diagnostics Start-Up Day 2018 is for us as the FHNW School of Life Sciences very valuable.»

Dr. Falko Schlottig
Member of the Board
Director, School of Life Sciences
FHNW
Day programme
Digital Diagnostics

Thursday, June 21, 2018, 09.30–17.30
Fachhochschule Nordwestschweiz FHNW, Von Roll-Strasse 10, 4600 Olten, Switzerland

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>09.30 – 10.00</td>
<td>Registration</td>
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<tr>
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<td>Registration at the welcome desk at the entrance</td>
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<tr>
<td>10.00 – 10.15</td>
<td>Welcome Note</td>
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<td>Dr. Dirk Schneider, President Förderverein swissbiolabs</td>
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<tr>
<td>10.15 – 10.45</td>
<td>Think big – how to start and scale within 3 years</td>
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<td>Philipp Tholen, VP Product &amp; Operations, Ava Science Inc.</td>
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<td>10.45 – 11.15</td>
<td>Pitching hosted by Derek Brandt (President of the Jury)</td>
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<td>Start-Ups present their business ideas. An expert jury will vote for</td>
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<td>the best presentation and choose who will win the swissbiolabs</td>
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<td>Challenge 2018.</td>
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<td>Pitching Session 1: Presentation of 3 selected business ideas</td>
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<td>11.15 – 11.45</td>
<td>Coffee Break; Tabletop Exhibition</td>
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<td>11.45 – 12.45</td>
<td>Pitching hosted by Derek Brandt (President of the Jury)</td>
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<td>Pitching Session 2: Presentation of 4 selected Start-Ups Early Stage</td>
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<td>12.45 – 14.00</td>
<td>Lunch; Tabletop Exhibition</td>
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<td>14.00 – 14.30</td>
<td>Success Story</td>
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<td>Short presentation by Dr. Stavroula Mougiakakou, GoCarb App</td>
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<td>14.30 – 15.15</td>
<td>Short-Presentation by our key-partners for start-ups</td>
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<td>Swissbiolabs, BaselArea.swiss, Effectum Medical, Innosuisse, Euresearch</td>
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<td>15.15 – 15.45</td>
<td>Hidden Champion of Digital Diagnostics</td>
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<td>Konrad Tagwerker, CEO SenTec AG</td>
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<td>15.45 – 16.00</td>
<td>Award Ceremony</td>
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<td>The best business idea will be awarded with the Swissbiolabs Award 2018</td>
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<td>The Award will be presented by Derek Brandt, President of the Jury.</td>
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<td>16.00 – 17.00</td>
<td>Get Together &amp; Apéro; Tabletop Exhibition</td>
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<td>17.00</td>
<td>End of Swiss Diagnostics Start-Up Day 2018</td>
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www.swissbiolabs.ch

Members of the Jury

Derek Brandt (chairman)
Sensile Medical

Dr. Gianmarco Balestra
Chief resident intensive care
University Hospital Basel

Rolf Dümpelmann
Senior Project Manager Micro, Nano & Materials
BaselArea.swiss

Dr. Matthias Essenpreis
Chief Technology Officer
Roche Diagnostics

Prof. Dr. Daniel Gygax
Professor at the FHNW School of Life Sciences
Biotechnet Switzerland

Prof. Dr. Falko Schloßtig
Director
School of Life Sciences FHNW

Rolf Schmid
Managing Director
Economic Development Agency Olten Region

Dr. Dirk Schneider
President
Förderverein swissbiolabs

Dr. Joachim Schoelkopf
Head of Fundamental Research
Omya International AG

Philipp Tholen
VP Product & Operations
Ava Science Inc.

Dr. Jakob Weber
VP Technology & Innovation
BÜHLMANN Laboratories AG

www.swissbiolabs.ch
Take part and win!

Compete for the Swissbiolabs Award 2018. Do you have a brilliant idea in Diagnostics and/or Biotechnology? We have the audience for you! Win the Swissbiolabs Award worth CHF 5000 and become part of the diagnostics start-up accelerator in Olten, Switzerland. The winner will also enjoy such benefits as free office space, coaching, mentoring, training and networking.

Criteria for taking part in the competition for the swissbiolabs Award 2018

- A promising business idea in the sector of Diagnostics and/or Biotechnology
- Mature business case and minimum working prototype or early-stage start-up less than 2 years old
- Desire to scale and learn

Tabletop Exhibition

An important part of the 2nd Swiss Diagnostics Start-Up Day 2018 will be the Tabletop Exhibition during the coffee and lunch break as well as during the get together. Start-Ups and companies get the chance to present their brand and projects to the participants. Book your table now and get one free entry for the event.

Costs: CHF 800.–

Who you will meet at Swiss Diagnostics Start-Up Day 2018

Managers and experts from industry and science with the focus on life sciences and start-ups with the focus on diagnostics and biotechnology. Students. Politicians and media and delegates of venture capital.

Participation fees

CHF 150.– (includes networking sessions, lunch, coffee and tabletop exhibition)

Registration

Please register by email, sending your business coordinates by 14 June 2018 to info@swissbiolabs.ch

Further information

Contact/Organizer

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Frohburgstrasse 1
CH-4601 Olten

info@swissbiolabs.ch
www.swissbiolabs.ch
T +41(0)62 296 88 08

Venue

University of Applied Sciences and Arts Northwestern Switzerland (FHNW)
Riggenbachstrasse 16
4600 Olten
Switzerland

Our partners

Our Sponsor Partners:

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Hosted by:

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